**[Company Name] Develops New Website and Resources for Customers to Learn More About PFAS and Water Quality**

**ANYWHERE, U.S., Jan. XX, 2022** – [Company Name] announced today that it has launched a new website to better educate and assist customers learn more about Per- and Polyfluoroalkyl substances (PFAS) and local water quality. [Company Name] is a leader in providing safe, clean water to all its customers and works cooperatively with the U.S. Environmental Protection Agency and [State] Department of Environmental Protection to implement existing drinking water standards and develop new regulations to benefit customers.

Insert Quote from Water Quality SME

Per- and Polyfluoroalkyl substances (PFAS) are a large group of manufactured organic chemicals that are used in a variety of products for their nonstick properties (e.g., Teflon, Scotchgard), as well as in industrial applications such as firefighting. Aqueous Film Forming Foam (AFFF) usage at military bases and airports are sources of PFAS in drinking water supplies near those locations.

This is one of the most rapidly changing landscapes in drinking water contamination. [Company Name] is investing time and effort as well as engaging with other experts in the field to understand PFAS occurrence, fate, and transport in the environment and actively assessing treatment technologies that can effectively remove PFAS from drinking water.

For more information about PFAS, visit [Company PFAS Website] and for water quality results in your area visit [Company PFAS results Website URL].

**About Company**

**Media Contact:**

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